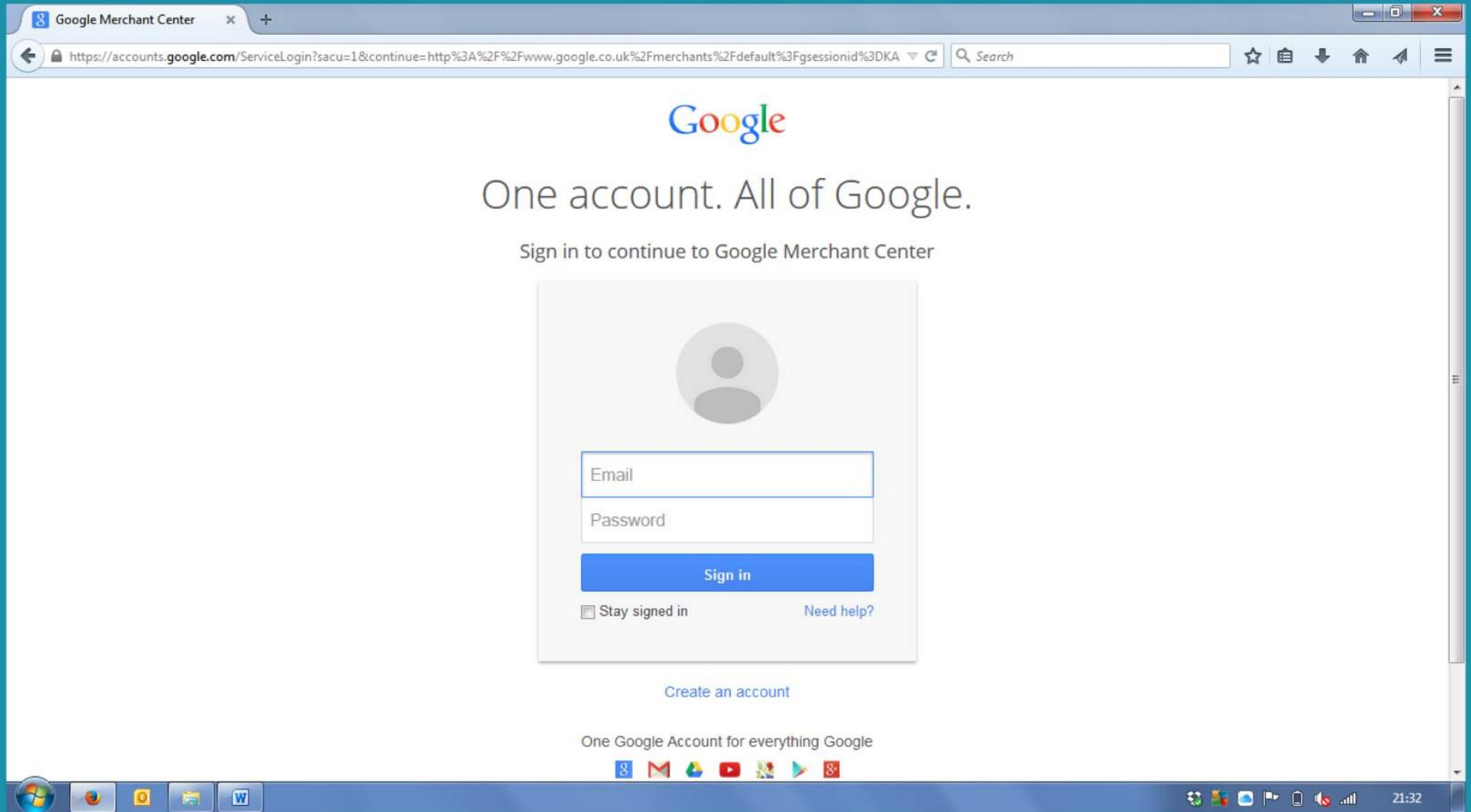


Start with the 'Home page' in the Google Merchant centre by logging in.



The screenshot shows a web browser window with the Google Merchant Center login page. The browser's address bar contains the URL: `https://accounts.google.com/ServiceLogin?sacu=1&continue=http%3A%2F%2Fwww.google.co.uk%2Fmerchants%2Fdefault%3Fgsessionid%3DKA`. The page features the Google logo at the top, followed by the heading "One account. All of Google." and the instruction "Sign in to continue to Google Merchant Center". A central login form includes a placeholder for a profile picture, an "Email" input field, a "Password" input field, and a blue "Sign in" button. Below the button are the options " Stay signed in" and a link for "Need help?". At the bottom of the form is a link for "Create an account". Below the form, the text "One Google Account for everything Google" is displayed above a row of icons for Google services: Search, Gmail, Drive, YouTube, Photos, and Maps. The Windows taskbar at the bottom shows icons for the Start menu, Internet Explorer, File Explorer, and Word, along with system tray icons for network, volume, and time (21:32).



You will then be taken to your Merchant Centre Dashboard

Click on 'Data Feeds'



Click on the feed link under the 'Name' field.

Google merchant center | My Account | Send Feedback | Help | Sign out

Dashboard
Data feeds
Products
Diagnostics
API Dashboard
[Settings](#)

Country:


Data feeds

[+ DATA FEED](#)

Name	Feed ID	File name	Mode	Type	Method	Target country	Last upload date	Expiry date	Schedule	Status
googlebase.txt	101172409	googlebase.txt	Standard	Products	Uploads by user	United Kingdom	26-Jan-2015 14:21 GMT	25-Feb-2015	-	Shopping: 585 / 585

Show rows 1-1 of 1 < >

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Click on the 'Download Feed' tab on the right hand side of the dashboard (highlighted in bold)

The screenshot shows the Feed Manager interface for a data feed named 'googlebase.txt'. The left sidebar contains navigation links: Dashboard, Data feeds (highlighted), Products, Diagnostics, API Dashboard, and Settings. The main content area shows the feed's status and processing details. A red arrow points to the 'Download feed' button, which is highlighted in bold. Other buttons include 'Download full report' and 'Load into debugger'. The status indicates '585 items processed' and 'No processing errors'. The feed was uploaded on '26-Jan-2015 14:21 GMT'. Below the main content, there are three columns of metadata: Destinations (Shopping: 585 / 585), Input Method (FTP), Total File Size (389.90 KB), Detected attribute language (English), Detected encoding (UTF-8), Detected delimiter (Tab (\t)), Detected file format (Text), and Default time zone for dates (GMT). The footer contains copyright information for Google Inc. and links to Google Merchant Center Home, Privacy Policy, Terms of Service, Programme Policies, and Google Home.

Your Feed download will now begin.



If Google collects your product file, click on the tab 'Schedule' and this is where you will find the link.

The screenshot shows the 'Schedule' tab for a data feed named 'googlebase.txt'. The interface includes a sidebar with navigation options: Dashboard, Data feeds (selected), Products, Diagnostics, API Dashboard, and Settings. The main content area has a 'Manual upload' button and three tabs: Status, Settings, and Schedule (selected). Below the tabs, a message states 'The schedule is currently paused.' The 'Fetch Schedule' section contains three dropdown menus: 'Fetch frequency' set to 'Daily', 'Fetch time' set to '12:00 PM', and 'Timezone' set to '(GMT-08:00) Pacific Time'. The 'Fetch Settings' section includes a 'Feed URL' field with the value 'http://http://www.madeupname.co.uk', a note about password protection, and optional fields for 'Username' and 'Password'.

